



# TOTAL SHOP SOLUTIONS

*Snap-on*<sup>®</sup>

**NEWS RELEASE**  
For Immediate Release

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## Snap-on Launches New ‘ADAS for Experts’ Site

**Conway, AR –June 24, 2024** – Snap-on<sup>®</sup> Total Shop Solutions (TSS<sup>™</sup>) has launched a brand-new e-commerce portal, [ADASforExperts.com](https://ADASforExperts.com), to help Tru-Point<sup>™</sup> equipment owners manage their vehicle database membership and acquire targets and accessories.

At ADASforExperts.com, *Tru-Point* customers can access *Tru-Point* subscription plans and targets, as well as access the vehicle coverage guide. Once logged in, visitors to the site can also manage subscriptions, view invoices and place service requests.

“The new ADAS for Experts website is a one-stop resource for Tru-Point customers, enabling them to adjust their subscriptions to allow customers to service the latest vehicles and stay informed about new product innovations developed to enhance the performance of their Tru-Point equipment,” said Mariana Montovaneli, global director of marketing for Snap-on Equipment. “We encourage all Tru-Point owners to activate their account and see how ADASforExperts.com can help them get the most out of their Tru-Point investment and simplify the management of subscriptions and equipment purchases.”

For more information or to set up a *Tru-Point* customer account, call 800-225-5786 or email [adasforexperts@soe.freshdesk.com](mailto:adasforexperts@soe.freshdesk.com).

### **About Snap-on Total Shop Solutions**

Snap-on Total Shop Solutions is a family of Snap-on brands that brings together best-in-class automotive repair products. From wheel balancers, wheel aligners and diagnostics, to brake lathes, automotive lifts, and collision repair, Total Shop Solutions offers a broad range of innovative products to outfit your shop floor to ceiling.

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