

NEWS RELEASE
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Hofmann geodyna 980L Delivers Wheel Balancing Precision and Speed for Shops of All Sizes

CONWAY, Ark. – March 26, 2025 – The newly introduced Hofmann[®] geodyna[®] 980L wheel balancer stands out as a high-performance, heavy-duty wheel balancing system tailored to accommodate a wide range of shop sizes.

“The new geodyna 980L HD wheel balancer features an easy-to-navigate interface and raised digital display. It is expertly designed to help technicians balance wheels quickly and accurately,” said Leandro Camargo, product manager for Hofmann. “Shops that perform wheel balancing jobs on heavy-duty equipment and invest in the geodyna 980L should see increased performance, productivity and profitability.”

Key features of the *Hofmann [geodyna 980L](#)* heavy-duty wheel balancer include:

4/5 Arm Star Adapter – Helps position and center the wheel during the clamping process

Heavy-Duty Wheel Lift – Robust and reliable lift for easy and fast handling of heavy-duty wheels

Monitor With Digital LED Display – Raised monitor with intuitive LED display and control panel

Semi-Automatic Data Entry – Equipped with a user-friendly gauge arm, this system facilitates data entry with the easyALU™ assisted rim measurement technology. Technicians simply touch the rim with the gauge arm, and the system automatically enters the rim dimensions and selects the appropriate weight-balancing mode.

Split Weight Mode – Ensures accurate balancing and discreet weight concealment behind spokes, maintaining the wheel’s aesthetic appeal and visual presentation

To learn more about the new *Hofmann geodyna 980L* heavy-duty wheel balancer and other *Hofmann* wheel service products, customers can call 800-251-4500 or visit www.hofmann-equipment.com/. To view a video about features of the *Hofmann geodyna 980L*, [click here](#).

About Hofmann

For more than 90 years, Hofmann has been a world leading innovator of automotive undercar service equipment solutions and is one of the many brands that Snap-on offers repair shop owners and managers. Snap-on Incorporated is a leading global innovator, manufacturer and marketer of tools, equipment, diagnostics, repair information and systems solutions for professional users performing critical tasks. Products are sold through the company's franchisee, company-direct, distributor and Internet channels. Snap-on, an S&P 500 company, generated sales of \$4.7 billion in 2024, and is headquartered in Kenosha, Wisconsin.

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