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New ‘Wray in the Bay’ Video Playlist Added to Snap-on Diagnostics YouTube Channel

LINCOLNSHIRE, Ill., Feb. 6, 2025 – Snap-on® has added a new video playlist to its [YouTube](#) channel titled “Wray in the Bay.” Hosted by Diagnostic National Trainer Keith Wray, each episode focuses on an automotive story based on his more than 45 years of experience in the automotive industry and complements his monthly technical case studies that are available on the Snap-on Diagnostics [website](#).

A new episode of “Wray in the Bay” will be added to the playlist each month. There are currently seven episodes available for viewing:

- Episode 1: [My Driving Test](#)
- Episode 2: [The Quest for the Perfect Air to Fuel Ratio](#)
- Episode 3: [Ignition Systems – My Shocking Experience](#)
- Episode 4: [The Buzz About EV Cars](#)
- Episode 5: [TMPS](#)
- Episode 6: [EVAP Systems – Friend or Foe?](#)
- Episode 7: [Diesel Diagnostics](#)

Wray started his career as a technician/automotive machinist and worked his way up to a service manager for an OEM dealership. He currently serves as the national training manager for Snap-on Diagnostics where he co-develops training materials as well as conducts technical courses for franchisees, employees, end-users and vocational students.

To learn more about Snap-on, visit www.snapon.com/diagnostics or talk to a Snap-on franchisee or other Snap-on sales representative.

About Snap-on

Snap-on Incorporated is a leading global innovator, manufacturer, and marketer of tools, equipment, diagnostics, repair information and systems solutions for professional users performing critical tasks including those working in vehicle repair, aerospace, the military, natural resources, and manufacturing. From its founding in 1920, Snap-on has been recognized as the mark of the serious and the outward sign of the pride and dignity working men and women take in their professions. Products and services are sold through the company’s network of widely recognized franchisee vans, as well as through direct and distributor channels, under a variety of notable brands. The company also provides financing programs to facilitate the sales of its products and to support its franchise business. Snap-on, an S&P 500 company, generated sales of \$4.7 billion in 2023, and is headquartered in Kenosha, Wisconsin.

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